

# New Jersey Society for Clinical Social Work Presents



## “Psychotherapy at a Crossroads: The Algorithm Will See You Now”

Presented by:  
Linda Michaels, PsyD MBA

**2 Clinical CEUs** provided by the NJSCSW, a recognized provider of Continuing Education Units by the NJ State Board of Social Work Examiners (The workshop will be via ZOOM: online workshop)

**CEUs are Free to Full NJSCSW Members, \$40 for Corresponding Members, and \$60 for Non-Members**  
(if no CEUs needed, attendance is free, donations welcome)

**Date:** Sunday, September 21, 2025

**Time:** 11:00 AM – 1:00 PM

This presentation will outline the forces and factors that are shaping the mental health landscape, influencing the public, therapists, insurers, and policymakers alike. From the insurance industry, to venture capital and private equity, to the educational system training therapists and the fragmentation of our field, there are many ways in which the work we do is threatened. Interestingly, based on nationwide market research from Psychotherapy Action Network (PsiAn), these new products and services don't align well with what people want from therapy. This presentation will present key findings from this research, address the impacts of corporate forces entering the consulting room, and identify what relational, depth therapists can do to protect and advance their work.

### **Educational Objectives:**

1. List new products and services marketed to the public and to therapists and describe the ways they are influencing the mental health landscape.
2. Describe the benefits that the general public seeks from therapy and their attitudes towards issues of mental health care.
3. Describe the public's stated obstacles to seeking mental healthcare.

Linda Michaels, PsyD, MBA is a psychologist with a private practice in Chicago. She is Chair and Co-Founder of the Psychotherapy Action Network (PsiAN). She is a Consulting Editor of *Psychoanalytic Inquiry*, Clinical Associate Faculty at the Chicago Center for Psychoanalysis, the first psychotherapist elected to the board of the American Psychoanalytic Association, and a fellow of the Lauder Institute Global MBA program. She is author of several articles, author/editor of the book *Advancing Psychotherapy for the Next Generation*, and has published, presented, and been interviewed by the New York Times, Wall St. Journal, NPR and other national media on the value of psychotherapy. Linda has a former career in business, with over 15 years' experience consulting to organizations in the US and Latin America. She holds a doctorate degree in clinical psychology from the Illinois School of Professional Psychology, and is a graduate of the Chicago Psychoanalytic Institute's Adult Psychotherapy program. She has an MBA from Wharton and a BA from Harvard.

**RSVP:** Email: Jan Markham at [jan@1destin.com](mailto:jan@1destin.com)

**\*\* Please provide contact information (email/phone #) and membership info w/your RSVP. \*\***

**The ZOOM online workshop instructions will be emailed to you prior to the workshop.**

**Don't Forget: NJSCSW Membership includes 8 hours of free CEU seminars per year!**